

**Idealonweb Design  
10 Rolling Lane  
Leyden, MA 01337**

**Web Site Design Details/Rate Form**

Company/Client: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Present URL: \_\_\_\_\_

**Standard Web Site Elements:** Included in all Idealonweb web sites.

- Consultation and Mock-up Redesign: Up to 4 hours consultation with client concerning web marketing strategy, mock-up redesign, software training, etc. Additional design and consultation at hourly rate.
- Words of text supplied by the client: Up to 1,200 words per page (supplied via diskette, e-mail attachment, or as e-mail text). Text that must be manually typed is charged at the hourly rate.
- Photos/Graphics: Images supplied by the client on diskette or e-mail attachment. Scanning services available for print images. Scanning and photo editing billed at hourly rate.
- Custom graphics: One custom banner graphic incorporating company logo and corporate colors on top of page for all pages in your web site. Colorful lines, bullets, and colored background for page body.
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- Installation of web pages on the client's web hosting service (Unix/Apache servers only). Separate hosting also available through Idealonweb Hosting.
- Search engine optimization to current standards at time of development.
- Site publicity to major free submission web search engines. Paid submission at client's expense.

